



MEDICAL EDUCATION INSTITUTE

414 D'Onofrio Dr, Suite 200 | Madison, WI 53719

608-833-8033 | [mei.org](http://mei.org)

**For Immediate Release: January 11, 2023**

Contact: Rob Poehnelt, MEI Marketing Communications Manager

Phone: 608-833-8033

[rpoehnelt@mei.org](mailto:rpoehnelt@mei.org)



## **MEI Celebrates 30 Years of Improving Health for People with CKD**

Madison, Wisconsin — The non-profit Medical Education Institute (MEI) is proud to announce that we are celebrating our 30th anniversary in 2023. Founded in 1993 by Edith Oberley, who was her husband's home hemodialysis care partner for 20 years, MEI specializes in chronic kidney disease (CKD). Our core philosophy is that hope motivates—and education empowers—people to become active self-managers of their disease, who can help create their own best health outcomes.

Since its founding, MEI has helped millions of patients, families, care-partners and professionals through its programs that include [Life Options](#), [Kidney School](#), [Home Dialysis Central](#), and the newly updated treatment decision aid, [My Kidney Life Plan](#). MEI also offers an extensive suite of patient education materials, including [CKD](#) and [treatment options](#) booklets, [brochures](#), [posters](#), and [videos](#). Resources for healthcare professionals include [continuing education](#), the [Core Curriculum for the Dialysis Technician](#), the [KidneyViews](#) blog, and Home Dialysis Central's guide on [How To Talk To Patients About Home Dialysis](#).

The MEI team has decades of experience in effective, engaging healthcare communications. Disease management companies, health plans, providers, and other organizations who wish to partner with MEI can contact [info@mei.org](mailto:info@mei.org). To support our work, make a tax-deductible donation [here](#).

Dori Schatell, MS has worked in nephrology since 1989, and took on the role of MEI Executive Director in 2001. Schatell says, *"We are very grateful for the support we have received over the past 30 years from our dedicated team, sponsors, partners, and donors, and look forward to breaking new ground in the coming years to improve the health and well-being of people with CKD."*

###

About MEDICAL EDUCATION INSTITUTE

Watch a short video to learn about our work.

**FOLLOW MEI ON**

